

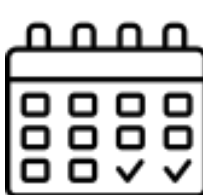
William Hawke Fagan

Strategic Manager and Innovator

With five years bridging the gap between clients and technical teams, I transform clients into passionate product champions and lead cross-functional teams to deliver impactful projects on time and within budget. By staying at the forefront of emerging technologies, I translate complex concepts into actionable insights that drive client success. I seek an organization that values innovation, collaboration, and real-world impact.

Experience

Sunlight Media LLC

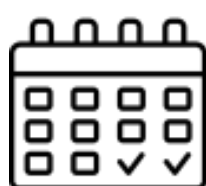


3/2023 - Present

Project Manager

- Directing our design and development teams in creating custom websites and apps; aligning results with clients' objectives while mitigating scope creep to ensure timely delivery.
- Prioritizing client satisfaction through proactive communication and transforming feedback into actionable items for development that enhance final products.
- Simultaneously leading a wide variety of projects to meet unique goals such as search engine optimization, brand consistency, WCAG & ADA accessibility compliance, trust building, mobile responsiveness, and conversions.

Robotic Materials Inc. DBA Optio

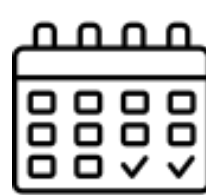


6/2019 - 3/2022

Product Manager

- Led the 6 person software team through prioritizing, organizing, and launching new features tactically in an agile environment. Bridged between a technical team and low-tech clients.
- Strategically directed product development roadmap from a deep understanding of customer needs through research, data, and direct engagement.
- Developed Go-To-Market strategy, migrated product to SaaS, and identified initial customer niche. Secured early adopters; deployed prototypes and managed their accounts to ensure success.
- Created unique brand positioning to differentiate from incumbent competitors. Utilized automation and managed external lead generation teams to build a sales funnel bringing in 10x active leads.

Other Employment

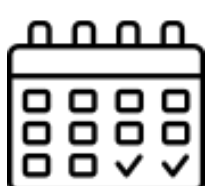


2013 - 2020

Bartender Student Government Accountant Bookkeeper River Guide
Laundromat Manager Point of Sales IT Sandwich Artist

Education

University of Colorado, Boulder

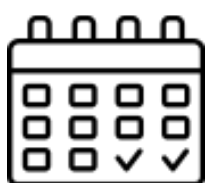


2015 - 2019

B.S. in Business Administration

Emphasis on operations management, strategy, and entrepreneurship

Project Management Institute



In Progress

Project Management Professional (PMP Certificate)

Currently studying for the exam



williamhfagan.com



Denver, Colorado



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(323) 610-1168

Skills

Tools

Hubspot, Zapier, Asana, Jira, Figma, Excel, Google Analytics, Github, VS Code, AI Tools

Build

Next.js, React, JavaScript, Python, CSS, HTML, PHP, API Integration, Accessibility, Responsive Design, UX/UI, Wireframing

Hardware

CAD, 3D Printing, Embedded Systems, BOM Management, DFM, Sensors & Actuators, Prototyping

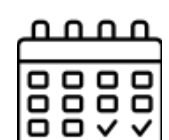
Strategy

Project & Product Management, Agile, Market Analysis, User Stories, SEO, Workflow Automation, Entrepreneurship

Activities



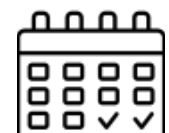
Solo World Travel
17 countries



5/2022 - 11/2022



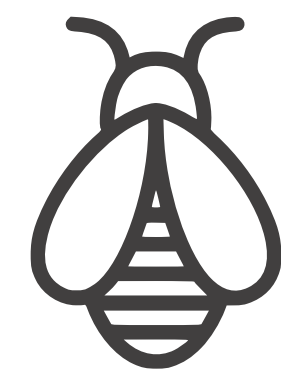
Boy Scouts of America
Eagle Scout



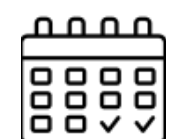
2007 - 2015



Los Angeles, Ca



CU Boulder Bee Club
President, Founder



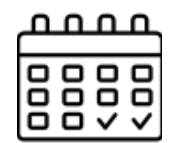
2017 - 2019



Boulder, Co



Pi Kappa Alpha Fraternity
President, Founding Father



2016 - 2019



Boulder, Co



Air Force ROTC
Flight Technician



2015 - 2017



Boulder, Co